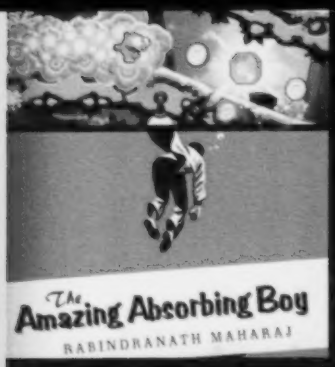
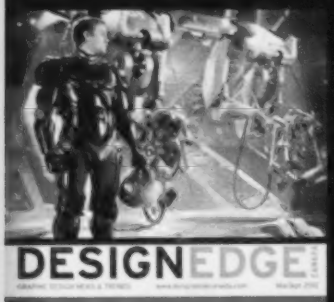


ONTARIO MEDIA DEVELOPMENT CORPORATION

Annual Report 2011-2012

Creative Industries – Driving Ontario's Economy



Ontario

Ontario Media Development Corporation

We've got it going ON

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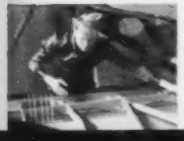
Our Mission:

The Ontario Media Development Corporation is the central catalyst for Ontario's cultural media cluster. It promotes, enhances and leverages investment, jobs and original content creation in the province's book and magazine publishing, film and television, music and interactive digital media industries.



Ontario

Ontario Media Development Corporation

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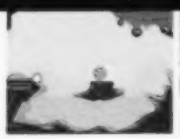


What We Do

The Ontario Media Development Corporation stimulates investment and employment in six cultural media industries in Ontario: book and magazine publishing, film and television, music and interactive digital media.

How We Do It

- Funding – the Film Fund, the Book Fund, the Magazine Fund, the Music Fund, the Interactive Digital Media Fund and the Export Funds
- Tax Credits – the Ontario Film & Television Tax Credit (OFTTC), the Ontario Production Services Tax Credit (OPSTC), the Ontario Computer Animation and Special Effects Tax Credit (OCASE), the Ontario Interactive Digital Media Tax Credit (OIDMTC), the Ontario Book Publishing Tax Credit (OBPTC), and the Ontario Sound Recording Tax Credit (OSRTC)
- The International Financing Forum (IFF) at the Toronto International Film Festival®
- The Ontario Film Commission
- Targeted support to a range of trade organizations, markets and festivals
- Business development support for strategic initiatives abroad
- Support, participation and sponsorship of a wide range of marketing, outreach, education and research activities

We've got it going

Message from the Chair

The Hon. Michael Chan
Minister of Tourism, Culture & Sport

Dear Minister Chan,

On behalf of the Board of Directors of the Ontario Media Development Corporation (OMDC), I am pleased to submit the Annual Report for 2011-12.

In 2011-12, Ontario's creative industries continued to thrive despite difficult economic conditions. OMDC helped lead the way to ensure that our book and magazine publishing, film and television, interactive digital media and music industries continued to prosper.

The success stories from our cultural media sectors are too many to count and continue to surprise and excite us every day. It is content and distribution companies that are creating the buzz in this digital world and these industries have a tremendous impact on the health of the provincial and national economies.

Reading through these pages, you will see many examples of how OMDC's programs and services have helped our stakeholders to achieve success in their respective businesses. We are very grateful to the Ministry of Tourism, Culture & Sport for its continuing support, and to OMDC's dedicated Board, management and staff for their commitment to ensuring that Ontario continues to be a recognized leader in stimulating the creation of creative media content that's in demand around the world.

Respectfully submitted,

Kevin Shea
Chair

Message from the President & Chief Executive Officer

Ontario's entertainment and creative industries are responsible for contributing a staggering $12.2 billion to the province's GDP each year. That is big business – bigger than each of the mining, agriculture & forestry and energy sectors – and they are growing.

Ontario's film industry had its best year ever in 2011 – contributing $1.26 billion to the province's economy – a 31 per cent increase over 2010, and the strongest result since we began keeping records in 1986! The $1.26 billion in production activity accounted for almost 30,000 full-time direct and spin-off jobs.

The increase was led by domestic spending which accounted for $852.1 million in total, a 32% increase over 2010's figure of $646.2 million. Domestic production accounts for almost 70% of all activity with shows like *Flashpoint, Murdoch Mysteries* and *The Borgias*. We've built a stable and growing domestic industry that's part of a robust and balanced production system. What's even more impressive is that these results happened at a time when the Canadian dollar was strong and global markets were soft.

Ontario's Interactive Digital Media (IDM) sector generates annual gross revenue of $1.5 billion and employs 16,000 people in the province. We anticipate that this sector will continue to lead economic growth in the cluster. One of Ontario's great advantages is our strength across so many different sectors and the IDM sector in Ontario creates considerable opportunity for cross-sector collaboration across all creative industries. Events like OMDC's From Page to Screen encourage the transformation of stories and characters from books to film, from games to print and from the screen to the page. Other examples of cross-sector collaboration abound: the mega international hit game *Superbrothers: Sword & Sworcery EP* from Toronto's Capybara Games featured a custom-created soundtrack by Ontario's Jim Guthrie and his band, which has now sold more than 10,000 copies!

The book and magazine publishing and music industries also flourished in 2011-12. Ontario is home to more than half of Canada's book publishing industry, with Ontario-based companies bringing in revenues of $1.4 billion a year. Ontario's music industry is the largest in Canada, with the highest revenues across the board, from record production to publishing to sound recording studios.

A few of the 2011-12 fiscal year highlights include:

- The OMDC Film Fund provided support of $4.377 million for 13 development and 20 production applications.
- The IDM Fund awarded $2.5 million to 21 projects during the fiscal.
- Through the Entertainment and Creative Cluster Partnerships Fund, we provided $2.5 million in funding. The investment will leverage an additional $5.2 million from 88 partners with total project budgets of $7.7 million.
- The Intellectual Property Development Fund was a pilot announced by the government in the 2009 budget, and concluded during 2011-12. By all measures it was a huge success – providing investment in early-stage development for screen-based products (which is an under-serviced part of the value chain in terms of available funding); and supporting 182 companies for more than 1,000 projects, and leveraging additional development funds of $4.98 for every dollar invested by OMDC.
- OMDC's Tax Credits department issued 1,346 certificates for 1,683 cultural media products. The estimated tax value was $270 million for project budgets valued over $2.6 billion.

We are grateful for the confidence that the Government of Ontario continues to place in OMDC, and for the tremendous support and hard work of our Board and staff.

Sincerely,

Karen Thorne-Stone
President & CEO

Ontario's Creative Industries

Book, Magazine, Film, TV, Music and Interactive Digital Media

Ontario's creative industries flourished in 2011, making a vital contribution to both the economy and culture in challenging times.

Ontario's creative industries are thriving – leading the world in innovation and content creation. Providing $12.2 billion and 300,000 jobs every year, our creative and entertainment cluster is now the third largest in North America, contributing more to the province's GDP than the Energy, Mining, or Agriculture & Forestry sectors. Over the past decade, the creative industries experienced nearly 40% growth and created 80,000 new jobs, more than double that of the provincial economy as a whole.

Six industries that are driving growth:

- Ontario-based book publishers bring in annual revenues of $1.4 billion, 62% of the Canadian total.
- More than half of Canada's consumer magazines are produced in Ontario, creating 9,389 jobs and $1.23 billion in revenues.
- Ontario's music industry, by far the largest and strongest in the country, yields a 13.6% profit margin – well above the national average.
- The province is home to more than 1,000 digital media companies, with revenues of $1.5 billion and 16,000 employees.
- Attracting over 250 productions annually, Ontario's film and television industry accounts for 30,000 direct and spin-off jobs.

Outpacing the economy

Early in 2010, the Ontario government approved stable, long-term funding for the OMDC. This was a testament to the proven viability of a sector that has shown strong, steady growth in difficult economic conditions, with no signs of slowing down. As one of the world's most vibrant creative centres, holding its own with London, Tokyo, Los Angeles and New York, Ontario will see its investment in the cultural media pay dividends for years to come.

▼ *Midnight's Children*

The best year ever for film and TV

2011 was a blockbuster year for Ontario's film and television industry, generating $1.26 billion in production activity – a $300 million increase over 2010.

That increase – the steepest since the agency started keeping records in 1986 – was propelled by a stunning 165% upsurge in domestic feature film production. And it drew attention outside the province, making headlines in Canada's dailies as well as *The Hollywood Reporter, Chicago Tribune, Huffington Post,* and other print and online outlets.

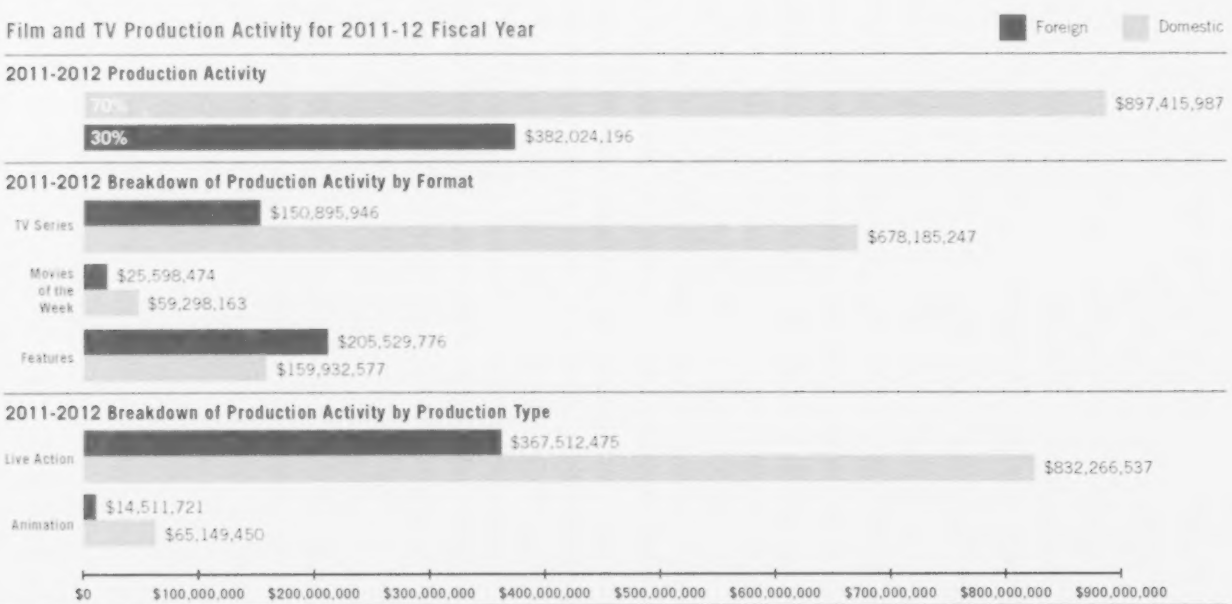
▲ High-profile co-productions like *Resident Evil: Retribution, Foxfire: Confessions of a Girl Gang* and *Cosmopolis* (pictured) helped fuel the boom in the domestic film industry.

Domestic television series did their part, growing 34% in 2011, while foreign film and television spending climbed another 30%, despite a strong Canadian dollar and a soft global economy, bringing in $412.9 million. In fact, with a total package of incentives designed to attract foreign and domestic productions, in 2011 Ontario secured the two largest feature films ever to shoot here: the much anticipated remake of *Total Recall* from Sony Pictures and Guillermo del Toro's *Pacific Rim* (Legendary Pictures and Warner Bros.).

Domestic production accounted for almost 70% of activity in 2011, with popular television series like *Flashpoint, Rookie Blue, Murdoch Mysteries* and the co-production *The Borgias.*

"Ontario provides a wide variety of options that make it very desirable for us to shoot our productions here. With its strong infrastructure, consistently reliable tax credits, a deep professional crew base and many architectural styles and diverse locations available throughout the region, each of our series is able to find all of the resources they need in Ontario."

– Mark Binke, Senior Vice President, Cable and Digital Production for Universal Cable Productions/NBC Universal



IDM: cornerstone of Ontario's innovation economy

Establishing Ontario as a leader in the digital world is a key priority of the Ontario Media Development Corporation, which funds digital content and capacity development in all six creative industries.

By the year 2014, digital delivery of movies, television, music, books, magazines and games will account for one-third of entertainment and media dollars, and Ontario's cultural media sector is taking full advantage of that growth. With support from academia and government, with access to world-class educational institutions and leading-edge R&D, with the stimulus of innovative programs and initiatives, our creative industries are able to make the most of new technologies and new opportunities.

In 2011, nearly 80% of OMDC Book, Magazine and Music Funds were directed to projects supporting digital activities.

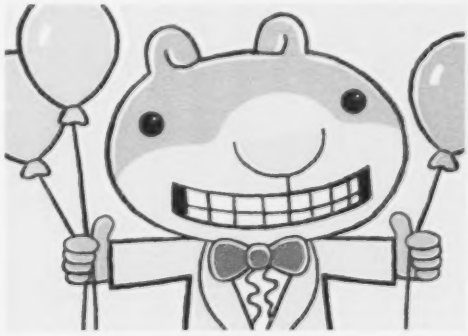
Ontario has become a global hub for small game and mobile application development across a variety of platforms. In fact, more than 40% of Ontario's content creation revenues are generated by game design and development companies. And those technologies are now proving valuable – and profitable – in diverse industries beyond the world of entertainment.

Ontario's gaming and 3D technologies are moving beyond entertainment to exploit opportunities in cartography, flight simulation and medical imaging.

OMDC supports the expansion of digital capacity across all creative media sectors to achieve business development goals. For Ontario's magazines, the creation in 2009 of a digital newsstand – the first of its kind in the world – provided content when, where and how readers wanted it, generating new revenue streams. By 2011, it had sold 867,000 Canadian magazines, more than half of which were purchased in other countries.

▲ *Canadian House and Home* (digital)

Popular children's book character Scaredy Squirrel, already a crossover star with his own television series, now has a Facebook page with nearly 7,000 Likes along with a new mobile app.



▲ *Scaredy Squirrel*

In 2011, the OMDC Interactive Digital Media Fund invested $2.5 million in 21 interactive projects, with budgets totalling over $7 million.

Since its inception in 2005, the IDM Fund's investment of $7.7 million has leveraged an additional $25 million of funding for 76 projects, 70% of which were games for online and mobile use. Projects completed to date (less than half of projects funded) have already generated revenues of $45 million.

▲ *Totally Amp'd*

Smokebomb Entertainment exploited the viral nature of the mobile space with the launch of *Totally Amp'd* early in 2012. These first-of-their-kind 'appisodes' offer high-quality, compelling content combined with innovative interactivity, allowing users to create their own mash-ups.

2012 Digital Dialogue: Success in the Digital World

Leaders in content creation from across Ontario's book, magazine, music, film, television and interactive digital media industries met with financiers, venture capitalists, media buyers and technology experts to discuss key issues facing cultural media in the digital economy.

In October 2011, OMDC sponsored the International Women In Digital Media Summit (iWDMS), a gathering of content producers from around the world to explore issues from gaming innovation and new business models to the role of women in digital media globally; while December's Women in Film, Games and New Media Day showcased market opportunities in emerging technologies.

▲ 2012 OMDC Digital Dialogue: Lalita Krishna of In Sync Media

North America's largest forum for digital game entrepreneurs and investors, GameON: Finance 2012 connected leading players in the gaming industry to new business opportunities in interactive entertainment.

▼ 2012 OMDC Digital Dialogue: *The Frontrunners* Panel. Moderator (far right): Ali Rahnema, Vice-President Digital Media, *Toronto Star*. Panelists (L to R): Nic Sulsky, Co-Founder, InGamer; Trevor Fencott, President, bitHeads; Ken Seto, CEO and Co-Founder, Massive Damage; and Jay Bennett, Creative Director, Smokebomb Entertainment.

Creative Collaboration and Cross-Sector Synergies

Ontario's economy is driven by the clusters of business that grow and prosper here. Clusters thrive on collaboration – among firms, across sectors and with academic and other research-focused institutions. Fostering that collaboration is a central function of the OMDC. The open exchange of ideas and expertise gives Ontario's cultural media cluster the clout to compete and succeed against global rivals with larger talent pools and deeper pockets.

OMDC stimulates growth in Ontario's creative media industries by cultivating strategic partnerships that promote capacity-building, marketing, innovation and skills development.

At Music Makes It! key players from 70 Ontario film, television, interactive digital media, book, magazine and music companies gathered to harness their collaborative business potential. The event dovetailed with the Partnership Fund-supported NXNEI, which focused on the digital evolution of the music industry.

In September 2011 TIFF® and OMDC launched TIFF® Nexus, an initiative designed to promote collaboration between the worlds of feature film and interactive games.

▲ OMDC's President and CEO, Karen Thorne-Stone, with Artistic Director of TIFF® Bell Lightbox, Noah Cowan, and Director of Public Programmes at TIFF® Bell Lightbox, Shane Smith, at the OMDC-sponsored Sales Office.

The TIFF® Nexus consortium brought together an amazing group of researchers, academics, game developers and filmmakers in an exciting project that will spark innovative new ideas and assist an emerging generation of storytellers to navigate the rapidly evolving digital media landscape.

"During the whole 'speed dating' portion I thought to myself how clever our government is to have the OMDC and to give it this kind of mandate. Sincerely, this is how 'stuff' happens... when we all get our faces out of our laptops for an afternoon and go back to that old-school model of meeting face to face. Thank you again for making this possible and especially for including us!"

– Andie Crosbie, Business Affairs, Sparks Music

▼ Jim Guthrie and his band performing at Music Makes It! His soundtrack for Capybara Games' *Superbrothers: Sword & Sworcery EP* has now sold more than 10,000 copies.

From books to apps, from games to film, from page to screen: Ontario's content creators expand into new platforms and markets through cross-sector initiatives.

From Page to Screen

On February 24, at the OMDC's fifth annual From Page to Screen event, publishers connected with producers in a series of one-on-one meetings designed to promote the adaptation of Ontario's fiction, non-fiction and children's literature to the big, small and even mobile screens.

To date, 15 book options have been sold as a direct result of From Page to Screen.

"From Page to Screen offers a terrific match-making service to Ontario publishers and film producers. There's no other event with such a focused mandate: to connect the people looking for stories with the people who publish them. It's an unparalleled opportunity for a small Canadian publisher – we'd never get to meet these film folks otherwise – and we look forward to it every year."

– Alana Wilcox, Editorial Director of Coach House Books

The OMDC has supported many cross-sector successes. *Hana's Suitcase*, produced by Karen Levine first as a radio documentary and then published as a children's book by Second Story Press, has gone on to inspire two television documentaries, a stage play and a feature film.

And Trillium Book Award-winning author Margaret Atwood's *Payback*, published by House of Anansi Press, was adapted as a documentary and presented at a screening co-hosted with *The Walrus* magazine.

House of Anansi's latest series about forensic accountant-cum-crime solver, *Ava Lee*, has been optioned for the screen by Strada Films.

STRADA FILMS PRESENTS
THE AVA LEE FRANCHISE
THE WATER RAT OF WANCHAI
IAN HAMILTON
THE DISCIPLE OF LAS VEGAS
IAN HAMILTON
THE WILD BEASTS OF WUHAN
IAN HAMILTON
THE RED POLE OF MACAU
IAN HAMILTON
BASED ON THE NOVELS PUBLISHED BY THE HOUSE OF ANANSI PRESS
A SPIDERLINE CRIME FICTION IMPRINT

▲ *Ava Lee* poster

The OMDC-supported film adaptation by Serendipity Point Films of Mordecai Richler's *Barney's Version* was nominated for one Oscar® and won seven Genies, a Golden Globe and the Film Circuit People's Choice Award for Best Canadian Film.

Bringing businesses together is just one way the OMDC is supporting the creative industries, helping them remain competitive and building opportunities to generate revenues all over the world.

▲ *Hana's Suitcase* Panel (L to R): Karen Levine (CBC), Margie Wolfe (Second Story Press) and Thomas Wallner (Xenophile Media)

▲ *Hana's Suitcase*

Ontario's Creative Media in the Global Marketplace

Promoting Ontario's cultural media sector across the country and around the world is a key mandate of the OMDC, which provides funding to pursue international development opportunities, establish a presence at important market events and explore strategic partnerships through targeted sales trips.

Ontario content creators and producers pursued opportunities from Nashville to Brisbane (music); from Brooklyn to Beijing (books); from LA to Buenos Aires (film); from Miami to Denmark (TV); and from Seattle to Tokyo (IDM).

In addition, OMDC established a strong presence for the province's cultural media at 24 markets during the year, as part of international business development activities. Major events included Cannes Film Festival, MIPCOM, MIP-TV, Midem, Game Developers Conference, SXSW and AFCI Locations Trade Show.

Export Funds: $1.7 million to 185 companies for 670 business-building trips to international markets and strategic destinations in 2011.

Trade Mission: India

Heading entertainment sector programming at the International Indian Film Academy's (IIFA) Global Business Forum in June, OMDC brought together screen-based leaders from India and Ontario to discuss partnership opportunities.

Then in November, OMDC led a group of 10 Ontario screen producers on a 10-day trade mission to India, home to one of the largest, most vibrant production sectors in the world, with film, TV and animation/special effects industries worth nearly $600 billion:

- film industry projected to reach $170 billion in 2014
- television projected to reach $420 billion in 2014
- gaming industry expected to grow nearly 30% over the next five years

By connecting talented Ontario producers with successful Indian producers, executives and financiers, exciting opportunities for future collaboration are created for our cultural media industries.

* * *

At the 30th anniversary of Canadian Music Week (CMW) in March, OMDC presented the **International Marketplace at CMW 2012**, an event which has been instrumental in putting Canada on the map for many foreign music companies; and **Spotlight on Latin America & Focus on Spain/ Portugal** – developing markets with enormous potential for Ontario-created content: retail revenues in the Spanish digital music market alone are expected to reach $219 million in the next two years.

◀ The OMDC delegation, with support from Telefilm Canada, visited film studios and conducted business meetings in Mumbai, then travelled to Goa for the four-day Film Bazaar. During IFFI, one of the largest film festivals in India, the delegation participated in seminars, met with business leaders, held market screenings and delivered a panel on *Producing in Canada*.

OMDC's International Financing Forum (IFF)
The Sixth Annual International Financing Forum put the spotlight on co-production potential for 41 Canadian and international producers developing English-language film projects. OMDC brokered 270 producer-to-producer meetings, 420 executive-to-producer meetings and 135 executive-to-producer roundtable meetings, giving Ontario producers unparalleled access to international partners.

▲ *IFF 2011 How Attractive is Your Package?* Panel (L to R): Moderator Mike Goodrich (Screen International) with panelists Chris Hastings (1066 Productions), Mark Ankner (William Morris Endeavor) and Christine Vachon (Killer Films)

"The calibre of international producers and industry professionals makes this a must-attend event and I recommend IFF for launching any film into the marketplace."

– Christina Piovesan, Producer of The Whistleblower, First Generation Films (Canada)

Since 2006, IFF has supported a total of 256 feature films, including OMDC-supported *Midnight's Children* (currently in post-production) and *The Whistleblower*.

Producers Lab Toronto (PLT)
In collaboration with European Film Promotion (EFP) and TIFF®, OMDC brought Canadian producers and their European counterparts together again to explore the potential for international co-productions. Designed for independent producers with appropriate projects in the pipeline, PLT included pitching sessions, case studies and roundtables, as well as VIP networking events and a bus tour of Toronto filming locations.

"It gives access to talent and financial sources outside of Europe and facilitates global exchange and international collaboration. The feedback from last year's group underscored the mandate of this networking platform. A first co-production contract was sealed and many very concrete projects are being discussed at this time with contracts about to be signed."

– Renate Rose, Managing Director, European Film Promotion (EFP)

Ontario Film Commission
Through its Film Commission, the OMDC markets the province as a preferred destination for foreign and domestic filmmakers, providing a local resource to access services, streamline processes and coordinate with other agencies and officials, all at no cost. In addition to providing comprehensive location scouting and facilitation assistance, the OMDC's Digital Locations Database offers scouts anywhere in the world easy access to 217,000 high-quality images of more than 10,000 Ontario locations. A new interactive mapping function makes it easier for system users to organize and share locations packages.

The OMDC, with financial support from the City of Toronto's Film and Television Office (TFTO), maintains a full-time marketing presence in Los Angeles, providing on-the-ground support for U.S. film and television productions accessing Ontario services.

Over the past year the LA office helped bring 11 productions with a value of $183 million to Ontario.

Toronto/Ontario On Location in LA showcased the province as a world-class destination for film, television, post-production, visual effects and animation. OMDC led the all-day marketing event, along with support from the City of Toronto and the industry consortium FilmOntario and participation from over 35 leading companies and organizations in Ontario's screen-based industries.

▲ *Pacific Rim*

"I've been all over the world in my film career - the States, Japan, Mexico, Spain, France, Italy, Germany, Scotland, England, New Zealand, Australia, China and on and on and on. First impressions count; and from the get-go you and your team were welcoming and helpful to us as we worked out where we would be able to find a home for ***Pacific Rim***."

– Callum Greene, Executive Producer, Pacific Rim

24th Trillium Book Awards

The Trillium Book Award/Prix Trillium, established in 1987 to recognize and support the quality and diversity of Ontario writing, is among Canada's most highly regarded literary prizes.

Ten English and ten French books in four categories were short-listed for the 24th Annual Trillium Book Award. Following author readings by the finalists on the eve of the awards ceremony, the winners were announced at a gala luncheon on June 17. Interest in the awards remains high, generating well over 47 million media impressions.

The two major English and French winners each received $20,000; their publishers received $2,500 to promote the winning titles. The English poetry and French children's literature winners were awarded $10,000 each, with $2,000 going to their publishers. All finalists were given a $500 honorarium.

The 24th Trillium Book Awards were presented to:

English-Language:
Rabindranath Maharaj, ***The Amazing Absorbing Boy***
(Knopf Canada)

French-Language:
Estelle Beauchamp, ***Un souffle venu du loin***
(Éditions Prise de parole)

English-Language Poetry:
Jeff Latosik, ***Tiny, Frantic, Stronger***
(Insomniac Press)

French-Language Children's Literature:
Daniel Marchildon, ***La première guerre de Toronto***
(Éditions David)

▲ 24th Annual Trillium Book Award winners (L to R): Jeff Latosik, Rabindranath Maharaj with OMDC's President & CEO Karen Thorne-Stone, Estelle Beauchamp and Daniel Marchildon

In anticipation of the 25th anniversary of the Trillium Book Award, OMDC hosted a series of four readings by former Trillium Award winners in March and April. Past winning English authors included Wayson Choy, Jane Urquhart and Austin Clarke. In Ottawa, OMDC hosted a reading with over 15 Franco-Ontarian Prix Trillium winners including Marguerite Andersen, Paul Savoie and Didier Leclair.

▶ On March 7, 2012, the Trillium Book Award Public Reading featured past winning authors (L to R): Ian Brown, Anne Michaels, Wayson Choy, Nino Ricci, Richard B. Wright, Jane Urquhart and Austin Clarke.

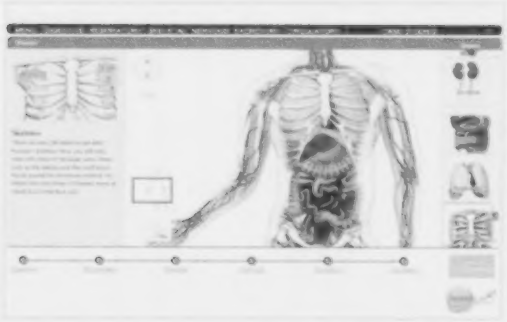
▲ On March 20, 2012, OMDC hosted a Prix Trillium Author Reading in Ottawa by 16 of the previous French language winners. Back row (L to R): Didier Leclair, Daniel Castillo Durante, Tina Charlebois, Antonio D'Alfonso, Marguerite Andersen, Nancy Vickers, Éric Charlebois, Ryad Assani-Razaki, Michel Ouellette, Michèle Matteau, Jean Mohsen Fahmy and Marc Haentjens (Emcee). Front Row (L to R): Jacques Flamand (seated), Pierre Raphaël Pelletier (seated), Andrée Lacelle, Angèle Bassolé-Ouédraogo and Daniel Marchildon (not pictured).

▲ Sarah Polley, producer/director/writer of *Take This Waltz*, speaking at Celebrate Ontario

The OMDC's annual salute to Ontario films and filmmakers, **Celebrate Ontario** was held during the Toronto International Film Festival® in September, with more than 600 cultural industry, government, media and academic leaders in attendance. Sarah Polley, whose film *Take This Waltz* was a Gala Presentation at TIFF®, was the guest speaker. Once again, an OMDC-produced compilation CD of critically acclaimed Ontario music was distributed at the event.

The OMDC celebrated the achievements of Ontario's creative industries in all cultural media sectors. OMDC-supported artists, producers and projects earned honours at events including **The National Magazine Awards; MuchMusic Video Awards; Polaris Music Prize; JUNOs** and **Canadian Music Week awards;** the **Scotiabank Giller Prize** and **The Governor General's Literary Awards;** the **Gemini** and **Genie Awards** for cinema, television and digital media; and the **Canadian Game Development Talent Awards.**

▼ *Edwin Boyd: Citizen Gangster* director/writer Nathan Morlando (left) and producer Allison Black (right)



▲ OMDC-supported company Spongelab won a National Science Foundation award for *Build-a-Body*, an interactive educational game about human anatomy.

▲ Alyssa Reid - 2012 Canadian Radio Music Awards' (CRMA) Factor Breakthrough Artist and Canadian Music and Broadcast Industry Awards' Nielsen Emerging Artist Award

▲ Capybara Games picked up two prizes for *Superbrothers: Sword & Sworcery EP* at The Canadian Game Development Awards: Designer of the Year (Kris Piotrowski, pictured) and Visual Artist of the Year (Craig Adams).

▼ Mia Martina presents OMDC with her Gold Single, *Latin Moon* (CP Records)

Celebrating Ontario's Achievements

continued

Ontario talent also made a number of high-profile Top Ten lists, proof that the global appeal of our cultural media product extends well beyond our borders:

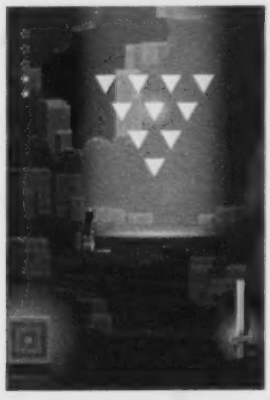
- Paper Bag Records' artist Austra placed #1 on *New York Magazine's* **Top 10 List of 2011**
- Three OMDC-supported films were featured on TIFF®'s **Canada's Top Ten** (*A Dangerous Method, Edwin Boyd: Citizen Gangster* and *Take This Waltz*)
- *Playback Magazine's* **2011 Best of the Year** named marblemedia "Transmedia Producer of the Year"
- Capybara Games' *Sword & Sworcery* earned a spot on Time.com's **Top 10 of Everything 2011**
- *The Sisters Brothers* was chosen for Amazon.ca **Best Books of 2011** and *Globe and Mail* **Top 100 Books of 2011**; while *Half-Blood Blues* was named #1 by Indigo (Best of 2011 – Fiction)

▼ Austra

▼ *Half-Blood Blues*

▼ *The Sisters Brothers*

▼ *Superbrothers: Sword & Sworcery EP*



▲ *A Dangerous Method*

▲ *Edwin Boyd: Citizen Gangster*

▲ *Take This Waltz*

Innovative Financial Support

The OMDC Industry Development Program supports Ontario's trade organizations through strategic initiatives that stimulate the growth of the creative industries. Between 2006 and 2010, the program invested $6 million in 155 projects that generated close to 16,000 business leads and 785 actual and potential deals. Sales reported from activities that had direct commercial outcomes were $80 million, representing an overall program ROI of $13 for every dollar invested by the OMDC.

In 2011, OMDC provided $2 million to support 56 Industry Development initiatives, leading to nearly 10,000 business connections.

Business-building initiatives supported by the Industry Development Program include Magazines Canada's *Business Media Development Summits*, the Ottawa International Animation Festival's *Television Animation Conference*, Interactive Ontario's *GameON Finance*, Canadian Independent Music Association's *Showcase at MIDEM* and *SXSW*, and Association of Canadian Book Publishers' *Ontario Library Association Super Conference Collective Display*.

Film Fund

The OMDC Film Fund was established in 2005 to provide support for domestic feature films in the final stages of development and production financing. Since then, more than $20 million has been invested to support 170 films, providing more than 43,000 weeks of employment for Ontario's flourishing production community.

The 2011-12 Film Fund awarded over $4.3 million to 33 projects with total budgets worth more than $97 million.

The fund enables Ontario-based filmmakers to complete their financing, providing up to $25,000 for development projects and up to $400,000 for production funding. OMDC Film Fund-supported features included *Cosmopolis*, *Midnight's Children*, *Take This Waltz* and *Going Down the Road Again*.

Five OMDC Film Fund-supported features screened at TIFF® in 2011: *388 Arletta Avenue* (TIFF® Contemporary World Cinema); *A Dangerous Method* (TIFF® Gala Presentation); *Edwin Boyd: Citizen Gangster* (TIFF® Special Presentation); *I'm Yours* (TIFF® Contemporary World Cinema); and *Take This Waltz* (TIFF® Gala Presentation)

Recognition for OMDC-supported films

- *Edwin Boyd: Citizen Gangster* won the **Skyy Vodka Award for Best Canadian First Feature Film** at TIFF®.
- *The Guantanamo Trap* was a co-winner of **Hot Docs Special Jury Prize – Canadian Feature.**
- *Splice* picked up **Telefilm's Golden Box Office Award.**
- *The Whistleblower* screened at the United Nations on October 14, 2011.

Cameras started rolling on 13 Film Fund projects in 2011.

The 2011 Book Fund provided 43 Ontario publishers with over $2 million in funding.

The 2011 IDM Fund investment of $2.5 million leveraged an additional $4.5 million for 21 projects, creating nearly 4,000 weeks of work.

Innovative Financial Support

continued

Intellectual Property Development Fund Results

A $10-million pilot program to refund a portion of the costs associated with the intellectual property development of screen-based projects, the IP Fund was intended to enable Ontario companies to develop a larger slate of more commercially viable projects, while retaining a greater share of their intellectual property (IP) rights. The IP Fund pilot showed that:

- 182 companies received support for 1,060 early-stage projects.
- 22% of recipients developed 1-2 projects per year, 60% developed 3-10 projects/year.
- 50% of film and TV and 33% of IDM projects take more than a year to move into production.
- IP Fund recipients were able to leverage $4.98 for every $1 rebated.
- 87% of recipients said the Fund gave them increased access to capital to develop proprietary properties.
- 100% of recipients intended to apply IP Fund rebates to new development expenditures.

▲ *Oliver Sherman*

For the screen-based industry, the success of the IP Fund has allowed more time and money to be spent on early-stage development, bringing forward innovative new projects and creating positive industry impact for years to come.

▼ *Force of Nature: The David Suzuki Movie*

Vital tax programs

In cooperation with the Canada Revenue Agency, the OMDC manages six tax credits, which provide a stable and reliable source of financial support, of vital importance to the cultural media sectors:

- **Ontario Book Publishing Tax Credit** (OBPTC), a 30% refundable tax credit on eligible expenditures to publish and market books by Canadian authors; available to Ontario-based Canadian corporations.

- **Ontario Film and Television Tax Credit** (OFTTC), a 35% refundable tax credit on Ontario labour expenditures for film and television productions produced by Ontario-based Canadian corporations.

- **Ontario Production Services Tax Credit** (OPSTC), a 25% refundable tax credit on Ontario production expenditures (both labour and non-labour costs as well as all post-production) for film and television productions by Canadian or foreign-controlled corporations.

- **Ontario Computer Animation and Special Effects Tax Credit** (OCASE), a 20% refundable tax credit on Ontario labour expenditures for digital animation and visual effects created in Ontario for film and television productions.

- **Ontario Sound Recording Tax Credit** (OSRTC), a 20% refundable tax credit on eligible expenditures to produce and market sound recordings by Canadian artists; available to Ontario-based Canadian corporations.

- **Ontario Interactive Digital Media Tax Credit** (OIDMTC), a 40% refundable tax credit (35% for development under fee-for-service) on eligible expenditures to develop IDM products in Ontario; available to Canadian and foreign-controlled corporations.

▲ *Flashpoint*

Innovative Financial Support

continued

In March 2011, the government announced an enhancement to the Ontario Book Publishing Tax Credit, expanding the window of eligibility for marketing expenditures to include pre-publication marketing costs. This was passed into law in May 2011.

In 2011-2012, the OMDC delivered an estimated $270 million in tax credits to Ontario's book publishing, film and television, music, and interactive digital media sectors in support of 1,683 projects, with budgets totalling over $2.6 billion.

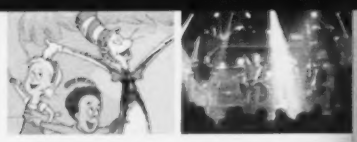
Tax Credit Chart for 2011-2012

Tax Credit	Applications Received	Number of Certificates Issued	Number of Projects	Total Value of Estimated Tax Credits	Project Value
OBPTC	765	556	556	$2,815,874	$9,767,317
OSRTC	150	285	94	$1,291,886	$6,893,583
OFTTC	352	220	220	$97,761,693	$604,831,604
OPSTC	158	112	112	$113,678,821	$1,620,957,077
OCASE	91	52	168	$18,613,635	$242,694,033
OIDMTC	233	121	533	$36,587,804	$175,435,201
TOTAL:	**1,749**	**1,346**	**1,683**	**$270,749,713**	**$2,660,578,816**

OCASE and OIDMTC applications are based on the applicant's fiscal year of activity and may include multiple productions/products. Up to 3 OSRTC certificates for each fiscal year are issued for each recording.

Total Value of Estimated Tax Credits reflects certificates issued in the fiscal year, NOT production activity in that period.

In an effort to streamline tax credit administration, it is now mandatory to apply via the OMDC Online Application Portal



Research

Advancing the knowledge

As key players in Ontario's 'knowledge-economy' the province's creative media companies depend upon access to the latest industry and market intelligence. The OMDC conducts and supports research that advances knowledge, fosters growth and drives innovation in all six cultural sectors. In addition to commissioning our own proprietary research, we provide research grants for studies undertaken by academia, industry partners, trade organizations and other stakeholders to benefit the whole creative cluster. As well, the OMDC compiles Industry Profiles, providing information on trends and issues facing each of the sectors, and hosts cross-sector innovation-sharing events such as the Digital Dialogue Conference in January.

In 2011-12, the OMDC released 13 research studies, including:

- **Getting Real** (Documentary Organization of Canada)
- **eLearning Industry Snapshot** (Interactive Ontario)
- **Analysis of the Impact of the Ontario Sound Recording Tax Credit** (Canadian Independent Music Association)
- **Toronto Gaming Incubator Feasibility Study** (George Brown College and gaminginc)
- **A Strategy for the Ontario Digital Animation and Visual Effects Industry** (CASO)
- **Trends in TV and Internet Use** (CMPA, ACTRA, APFTQ, DGC, WGC)
- **Monetizing Music File Sharing** (SAC)
- **Framework II: Canada's Screen-based Workforce** (WIFT-T)

All research is available in the Online Research Library.

OMDC Online Research Library

Introduced in 2009, the OMDC Online Research Library offers 24/7 access to a fully searchable database of cultural media research, statistics and industry profiles. There are now 263 documents in the Online Library.

Over the past 12 months, the online library had 889 unique visitors, who conducted a total of 2,685 searches.

Doing Business Better

Getting the message out

The growth in Ontario's cultural media sector, led by epic gains in film and television production, was front page news this year. Building on that momentum, the OMDC actively promoted specific programs and events, generating well over 70 million media impressions for the creative industries (including the Trillium Book Award). Online, the message took on a life of its own, attracting more than 286,000 visits to the OMDC website, 767 Facebook Likes, 1,817 Twitter followers and 5,760 YouTube uploads.

Throughout the year, OMDC staff conducted frequent workshops and information sessions to educate interested parties – from budding artists and students in the cultural media streams, to industry groups and international business partners – about how to benefit from and apply for OMDC support. Stakeholder outreach continues to be a key OMDC priority.

OMDC marketing efforts were rewarded at the Association of Film Commissioners International Locations Trade Show, earning top honours in the Direct Marketing Category for the Film Commission's new brochure Lights, Camera, Action, as well as prizes for Digital Video and Digital Media Campaign.

Improving the process

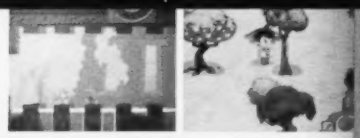
In the past eight years, tax credit volumes have risen over 128%, underlining their vital importance to the industries they are designed for.

In order to mitigate processing 'traffic jams' due to increased volumes, the OMDC has made concerted efforts to find better, faster, simpler ways to serve our clients.

The Online Application Portal (OAP) was developed to streamline the application process for all OMDC programs. Paperless and secure, the portal enables applicants to upload and store documents, track the status of applications and communicate with the OMDC. In April 2011, tax credits joined the other OMDC programs that accept applications only through the OAP.

We are also working with our government partners to incorporate a more efficient risk-based review process, currently utilized by the Ministry of Finance. This project commenced in 2011-12 and will carry forward into the next year.

In addition, ongoing research and consultation help us to refine and refocus OMDC programs and services, enabling us to keep pace with changing needs.



Strategic Objectives

2012-2013 goals

In accordance with our five-year strategic plan, we are working to ensure that the OMDC continues to be relevant to the sectors we serve, that we're positioned to respond effectively to emerging challenges, and that we take full advantage of opportunities to strengthen Ontario's book, magazine, film, television, music and interactive digital media industries, as cultural and economic leaders within Canada and the world at large.

▲ *Mega Run*

In the year ahead, our objectives are to:

- **Improve access to capital**
  by enhancing the ability to attract public and private investment, and create partnerships with other areas of government

- **Enable digital evolution**
  by implementing ideas and strategies based on industry consultation

▲ *Design Edge* magazine

- **Support content development and market access**
  by investing in innovation, marketing Ontario companies and products both locally and globally, and promoting the province as a centre of excellence

- **Encourage collaboration**
  by delivering cross-sector outreach opportunities to stimulate business prospects for technology and distribution firms and OMDC stakeholders

- **Be an industry leader in supporting and promoting Ontario's cultural media industries**
  by being an information hub, acquiring and sharing knowledge that will increase the competitiveness of Ontario's creative industries

24th Annual Trillium Book Award Finalists/Winners

Trillium Book Award English-language and French-language winners receive $20,000. Publishers of the winning books each receive $2,500 towards their promotional costs. The respective winners of the Trillium Book Award for Poetry in English language and for Children's Literature in French language each receive $10,000 and their publishers receive $2,000. All finalists receive a $500 honorarium.

English Finalists for the Trillium Book Award/Prix Trillium

Emma Donoghue, *Room* **(HarperCollins Canada)**
James FitzGerald, *What Disturbs Our Blood* **(Random House Canada)**
Rabindranath Maharaj, *The Amazing Absorbing Boy* **(Knopf Canada)***
Ken Sparling, *Book* **(Pedlar Press)**
Paul Vermeersch, *The Reinvention of the Human Hand* **(McClelland & Stewart)**
Michael Winter, *The Death of Donna Whalen* **(Penguin Group Canada)**

French Finalists for the Trillium Book Award/Prix Trillium

Estelle Beauchamp, *Un souffle venu de loin* **(Éditions Prise de parole)***
Murielle Beaulieu, *Laisse-moi te dire* **(Éditions Médiaspaul)**
Andrée Christensen, *La mémoire de l'aile* **(Éditions David)**
Michel Dallaire, *pendant que l'Autre en moi t'écoute* **(Les Éditions L'Interligne)**
Didier Leclair, *Le soixantième parallèle* **(Les Éditions du Vermillon)**

English Finalists for the Trillium Book Award for Poetry

Dani Couture, *Sweet* **(Pedlar Press)**
Jeff Latosik, *Tiny, Frantic, Stronger* **(Insomniac Press)***
Shane Neilson, *Complete Physical* **(The Porcupine's Quill)**
Peter Norman, *At the Gates of the Theme Park* **(Mansfield Press)**

French Finalists for the Trillium Book Award for Children's Literature in French Language

Gilles Dubois, *La piste sanglante* **(Les Éditions L'Interligne)**
Sylvie Frigon, *Ariane et son secret* **(Les Éditions du remue-ménage)**
Jean-Claude Larocque et Denis Sauvé, *Étienne Brûlé : Le fils de Champlain (tome 1)* **(Éditions David)**
Daniel Marchildon, *La première guerre de Toronto* **(Éditions David)***
Aurélie Resch, *Les voleurs de couleurs* **(Les Éditions L'Interligne)**

**Winners*

▲ 24th Annual Trillium Book Award finalists. Front row (L to R): Sylvie Frigon, Murielle Beaulieu, Jean-Claude Larocque, Denis Sauvé, Estelle Beauchamp, Minister Chan, Jeff Latosik, Rabindranath Maharaj, Ken Sparling, Paul Vermeersch and Dani Couture. Back row (L to R): Aurélie Resch, Michel Dallaire, Didier Leclair, Gilles Dubois, Daniel Marchildon, Michael Winter, James FitzGerald, Peter Norman, Emma Donoghue and Shane Neilson.

2011-12 OMDC Program Recipients

Entertainment and Creative Cluster Partnerships Fund

In 2011-12, the sixth round of the Entertainment and Creative Cluster Partnerships Fund (Partnerships Fund) provided support to 15 initiatives, awarding grants totalling $2,463,018.60 to leverage an additional $5.2 million from 88 partners.

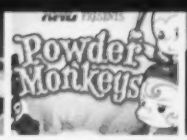
PROJECT DESCRIPTION	**L'excellence se diffuse par la voix des artistes / Spreading excellence through the voices of Francophone artists:** To offer more Franco-Ontarian content that reflects the creative talents, cultural diversity and social values of Ontario as well as special provincial, regional and local characteristics. Expand access to accessible innovative and quality communication services that correspond to the needs and values of our listeners.
PRIMARY PARTNER	Association des professionnels de la chanson et de la musique
SECONDARY PARTNERS	Mouvement des intervenants et des intervenantes en Communication Radio de l'Ontario, Réseau Ontario

PROJECT DESCRIPTION	**School & Library Book Marketing Platform:** This project will add a distinct layer of high-value content for librarians and educators to the existing listing of more than 40,000 Canadian-authored titles on Canadian Bookshelf, an online discovery platform for Canadian books.
PRIMARY PARTNER	Association of Canadian Publishers
ADDITIONAL PARTNER	Canadian Children's Book Centre

PROJECT DESCRIPTION	**Feasibility Study for a "JUNO Portal":** The Canadian Academy of Recording Arts and Sciences (CARAS) along with their partners will create a feasibility study for a "JUNO Portal." CARAS will tender out and commission an external party to conduct this study. The goals of this project include determining whether we should launch a new extension to our existing website, the form that it should take, and the creation of a strategic plan for sustained investment and growth.
PRIMARY PARTNER	The Canadian Academy of Recording Arts and Sciences
SECONDARY PARTNERS	CTV, The Canadian Independent Music Association, Music Canada, Society of Composers, Authors and Music Publishers of Canada, Canadian Music Publishers Association

PROJECT DESCRIPTION	**ASTOUND Initiative: Towards Building Ontario's First Content Accelerator:** ASTOUND is a phased, systematic initiative that seeks to encourage private investment in content-based businesses in Ontario. The end goal is to evolve the lean start-up accelerator model first developed in Silicon Valley into a program specifically designed for content-based businesses. The three phases in the ASTOUND Initiative include a.) the development of a series of toolkits that will mitigate and/or lower the risk for private investors interested in content-based businesses; b.) the prototyping of accelerator programs that use these toolkits; c.) the evaluation and analysis of these prototype accelerators.
PRIMARY PARTNER	Canadian Film Centre
SECONDARY PARTNERS	OCAD University, Hot Docs
ADDITIONAL PARTNERS	Women in Film and Television - Toronto, Seneca College, Summerwood Group Inc., University of Waterloo - Stratford Campus, Canadian Media Production Association, Nordicity, Wesley Clover International, Achilles Media, Interactive Ontario, MaRS Discovery District, Toronto International Film Festival® Inc.

PROJECT DESCRIPTION	**Transmedia Production Acceleration Program:** The Transmedia Production Acceleration Program (TPAP) is designed to provide Ontario-based production personnel with formalized training, coupled with a paid mentorship opportunity in the film, television and interactive media sector.
PRIMARY PARTNER	Canadian Media Production Association
SECONDARY PARTNER	Ryerson University



2011-12 OMDC Program Recipients

Entertainment and Creative Cluster Partnerships Fund continued

PROJECT DESCRIPTION	**DOCS IN CLASS: Films Fit for Tomorrow's Learner:** The DOCS IN CLASS initiative brings together Ontario's documentary filmmakers, independent publishers, e-learning digital producers, curriculum developers, educational distributors and educators for the first time. The goal is to identify and expand revenue-generating curriculum opportunities for independent Ontario-based content creators. DOCS IN CLASS will fill critical gaps in the educational supplementary resource supply chain through the development of compelling documentary-based interactive learning tools. It will also find an effective centralized delivery system to ensure Canadian documentaries are repurposed to reach educators in learner-friendly forms and formats.
PRIMARY PARTNER	Documentary Organization of Canada
SECONDARY PARTNERS	Interactive Ontario, Association of Canadian Publishers
ADDITIONAL PARTNERS	Curriculum Services Canada, Independent Learning Centre

PROJECT DESCRIPTION	**Discovery and Disintermediation: Direct-to-Consumer Digital Sales Platform and Discoverability Marketing Campaigns:** eBOUND, with their partner, will create meaningful programs of discoverability and disintermediation with the express purpose of raising the profile of Canadian ebook content and converting that awareness into sales. The primary component of the project centers on the construction of multiple marketing campaigns or partnerships to test various vehicles and digital marketing methods. The partners will acquire a direct-to-consumer "white label" ecommerce solution for publishers' websites.
PRIMARY PARTNER	eBOUND Canada
SECONDARY PARTNER	Association of Canadian Publishers

PROJECT DESCRIPTION	**DOCS-TO-GO** will facilitate hundreds of additional theatrical screenings across the province, focused on competitive rev-share back to rights holders and coupled with an aggressive public engagement campaign promoting domestic titles and filmmakers.
PRIMARY PARTNER	Hot Docs
SECONDARY PARTNERS	The Documentary Organization of Canada, Canadian Film Centre Media Lab, Canadian Media Production Association, Cultural Careers Council Ontario
ADDITIONAL PARTNER	Media Intelligence

PROJECT DESCRIPTION	**LAX: The Los Angeles Connection:** In order to gain significant and consistent access to the LA entertainment market stronger linkages need to be developed between Ontario and LA markets. To do this Interactive Ontario will develop a one-year program consisting of four key components that will work to both strengthen three targeted Ontario clusters, as well as provide opportunities for producers within the sector to gain access to this region. The four components to this program focus on the following key areas for strengthening the Ontario/LA relationship: increasing the contact network in LA, awareness of Ontario offerings in LA, connecting key contacts from both regions, and bridging the gap between the two markets. These will provide support for three key clusters identified by Interactive Ontario: cross-platform, kids, and digital games.
PRIMARY PARTNER	Interactive Ontario Industry Association
SECONDARY PARTNERS	Computer Animation Studios Ontario, FilmOntario

PROJECT DESCRIPTION	**The Ottawa Game Summit** will bring people who work in game industry together for a day of professional development and networking. The purpose is to gather the Eastern Ontario game community in order to inspire each other by showcasing locally created games that have been successful on a global scale, to bring in compelling speakers to keep us world-class in terms of planning and growing our game development businesses, and to engender collaboration.
PRIMARY PARTNERS	Magmic Inc., Playbrains, Artech
SECONDARY PARTNERS	Fuel Entertainment, Algonquin College, Glitchsoft, Zeebu Mobile, Sylien Games
ADDITIONAL PARTNERS	Ottawa Centre for Regional Innovation, Knowmads Inc., Snowed-In-Studios, International Game Developers Association Ottawa, Export Development Canada

Entertainment and Creative Cluster Partnerships Fund continued

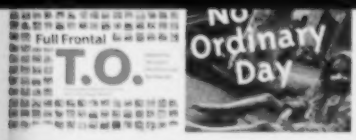
PROJECT DESCRIPTION	**MEIC-Net:** The Mobile Experience Innovation Centre (MEIC) will establish MEIC-Net to create a competitive advantage for Ontario's mobile media cluster by offering services and events to better connect key facets of Ontario's mobile media ecosystem. This project is designed to increase the productivity of content producers by reducing production and development costs as well as barriers to knowledge and talent.
PRIMARY PARTNER	Mobile Experience Innovation Centre
SECONDARY PARTNERS	OCAD University, Interactive Ontario, Corus Entertainment
ADDITIONAL PARTNERS	IBM Canada, nGen - Niagara Interactive Media Generator, Microsoft Canada, Canadian Media Production Association

PROJECT DESCRIPTION	**The Canadian Music Database (CMDB):** This project will create a robust, functional, complete and searchable Canadian Music Database by reconciling existing data collected by the Canadian Independent Music Association (CIMA) with data collected by Re:Sound Music Licensing Company and other industry stakeholders (such as AVLA). By creating a complete and highly functional database of independent music created in Canada and of performers who played on tracks, we can ensure that more artists in Ontario will be paid royalties due and that artists and record companies based in the province will gain exposure for their work.
PRIMARY PARTNER	Re:Sound Music Licensing Company
SECONDARY PARTNERS	Canadian Independent Music Association, Audio-Visual Licensing Agency

PROJECT DESCRIPTION	**Digital Media Leaders:** Sheridan, working with CASO, will be further enhancing specialized leadership and management development programming to complement our newly launched pilot initiatives created through the Partnership Fund.
PRIMARY PARTNER	Sheridan College Institute of Technology and Advanced Learning
SECONDARY PARTNER	Computer Animation Studios Ontario

PROJECT DESCRIPTION	**TIFF® Studio** provides both learning opportunities and training resources, focused on bringing Ontario's cultural industries to a new level of recognition and commerce. This year-round industry programming series will include: an online hub of resources and best practices research; a talent development program that enables Ontario's content producers to learn from top industry talent; formal creative content development programs that build more commercially viable screen stories.
PRIMARY PARTNER	Toronto International Film Festival® Inc.
SECONDARY PARTNER	Directors Guild of Canada
ADDITIONAL PARTNERS	Ubisoft Toronto, Women in Film and Television - Toronto, The Academy of Canadian Film and Television

PROJECT DESCRIPTION	**The 3D Film Consortium (3D FLIC): Phase 2:** This project will build on the success of the OMDC-funded 3D Film Consortium (3D FLIC) to build the brand, strengthen and extend the network, improve and promote the capacity of Toronto as a first-rate centre for high-quality stereoscopic 3D film production.
PRIMARY PARTNER	York University
SECONDARY PARTNER	Canadian Film Centre
ADDITIONAL PARTNERS	Cinespace Film Studios, Arc Productions, Christie Digital Systems, IMAX Corporation, PS Production Services Ltd., Sheridan College, 3D Camera Company, Computer Animation Studios of Ontario, Creative Post Inc., Ryerson University, Side Effects Software, Ontario Centres of Excellence



2011-12 OMDC Program Recipients

OMDC Book Fund

The OMDC Book Fund invested $2,176,576 in 35 Ontario publishers to support 43 new marketing and digital projects whose combined budgets totalled $3,213,395.

2011-12 - OMDC Book Fund Recipients

1. Annick Press Ltd.
2. Between the Lines Inc.
3. Biblioasis Inc.
4. Bookland Press Inc.
5. Brick Books Inc.
6. Broadview Press Inc.
7. Coach House Books Inc.
8. Cormorant Books Inc.
9. Crabtree Publishing Company Ltd.
10. Dundurn Press Ltd.
11. ECW Press Ltd.
12. Emond Montgomery Publications Ltd.
13. Groundwood Books Ltd.
14. House of Anansi Press Inc.
15. Insomniac Press Ltd.
16. Irwin Law Inc.
17. James Lorimer & Company Ltd.
18. Kids Can Press Ltd.
19. Les Éditions David
20. Les Éditions du Vermillon
21. McArthur & Company Publishing Ltd.
22. McClelland & Stewart
23. Owlkids Books Inc.
24. Pembroke Publishers Ltd.
25. Prise de parole Inc.
26. R.K. Publishing Inc.
27. Rainbow Horizons Publishing Inc.
28. Robert Rose Inc.
29. Second Story Feminist Press Inc.
30. The Toronto South Asian Review
31. Thomas Allen & Son, Ltd.
32. Thompson Educational Publishing Inc.
33. Tundra Inc.
34. University of Toronto Press
35. Wilfrid Laurier University Press

OMDC Film Fund

The OMDC Film Fund provided support of $4,377,500 for 20 production applications and 13 development applications, generating total spending of $97,009,244 and about 9,304 weeks of work. Every dollar invested by OMDC in production projects leveraged an additional $22.86.

OMDC Film Fund Dramatic Film Production Recipients

FILM PROJECT	COMPANY	PRODUCER*/DIRECTOR
Antiviral	Rhombus Media Inc.	Niv Fichman/Brandon Cronenberg
The Black Marks	Darius Films Inc.	Nicholas Tabarrok/Jonathan Sobol
Born To Be Blue	Ladyhawke Ventures Inc.	Catherine Gourdier/Robert Budreau
Cottage Country	Cottage Country Productions Inc.	Frank Siracusa/Peter Wellington
Dead Before Dawn 3D	Way of the Tosser Inc.	April Mullen/April Mullen
Foxfire: Confessions of A Girl Gang	The Film Farm	Simone Urdl/Laurent Cantet
Home Again	Hungry Eyes Film & Television Inc.	Jennifer Holness/Sudz Sutherland
Inescapable	Foundry Films Inc.	Daniel Iron/Ruba Nadda
The Lesser Blessed	LB (Gen One) Canada Inc.	Christina Piovesan/Anita Doron
Mad Ship	Enigmatico Films Inc.	Patricia Fogliato/David Mortin
Ralphie's Christmas	Tajj Film Distribution Inc.	Jeff Sackman/Donald Petrie
Still	Mulmur Feed Co. Ltd.	Michael McGowan/Michael McGowan
The Truth	1990 Truth Films Inc.	Bill Marks/Damian Lee
Wolves	Copperheart Entertainment Inc.	Steve Hoban/David Hayter

OMDC Film Fund Documentary Film Production Recipients

FILM PROJECT	COMPANY	PRODUCER*/DIRECTOR
Fight Like Soldiers, Die Like Children	White Pine Pictures Inc.	Peter Raymont/Patrick Reed
Following The Wise Men	Inigo Films Inc.	Alison Rose/Alison Rose
Fly Colt Fly	The Film Works Ltd.	Paul Stephens, producer
Satan: The Documentary	Fallen Angel Films	Scot McFadyen & Sam Dunn, producers/directors
Vincent Goes to Hell: An Alice Cooper Doc Opera	Devil's Note Films Inc.	Scot McFadyen, Sam Dunn/ Scot McFadyen, Reginald Harkema
Water	Sixth Wave Productions Inc.	Nicholas de Pencier/Edward Burtynsky, Jennifer Baichwal

**Producer listed is the producer who made the application for film fund*

2011-12 OMDC Program Recipients

OMDC Film Fund continued

OMDC Film Fund Dramatic Film Development Recipients

FILM PROJECT	COMPANY	PRODUCER*/DIRECTOR
Bannock & Bratwurst	Doe Eye Media Productions Inc.	Marva Ollivierre/Michael Mabbott
The Book of Negroes	Conquering Lion Pictures Inc.	Damon D'Oliveira/Clement Virgo
Cocksure	Capri Films Inc.	Gabriella Martinelli/Des McAnuff
The Freedom Mile	Besa Entertainment Inc.	Bernard Bourret/Jean Bourbonnais
Galveston	Plausible Communications	Marty Katz/Peter Lynch
The Grizzlies	Northwood Productions Inc.	Miranda de Pencier/Richard J.Lewis
Invisible Monsters	7 Day Artists Productions Inc.	Jay Firestone/Samir Rehem
The Lion's Share	Euclid 431 Pictures Inc.	Allison Black/Nathan Morlando
Neuromancer	Fire Development Inc.	Robin Crumley/Vincenzo Natali
Pope	Straight Edge Films Inc.	Jan Nathanson/Stéphanie Weber Biron
Wild Dogs	The Film Farm Inc.	Simone Urdl/Susan Shipton

OMDC Film Fund Documentary Film Development Recipients

FILM PROJECT	COMPANY	PRODUCER*/DIRECTOR
The Devil's Horn	Rhombus Media Inc.	Jessica Daniel/Larry Weinstein
Poems Against Bullets	Amythos Media Inc.	Amit Breuer/Paramita Nath

**Producer listed is the producer who made the application for film fund*

OMDC Interactive Digital Media Fund

The OMDC Interactive Digital Media (IDM) Fund is designed to provide Ontario interactive digital media content companies with access to the final piece of funding required to move their content projects into production. Successful applicants will receive a non-refundable contribution of up to $150,000 to a maximum of 50% of the project budget to create a market-ready interactive digital media content product. OMDC supported 21 projects with a total of $2,520,628 with combined project budgets of $7,107,618. It is estimated that this will create 4,500 weeks of work.

2011-12 OMDC Interactive Digital Media Fund Recipients

1. BabyPost.com – Maple Media Ltd.
2. Beast Farmer Planet – Industrial Brothers
3. Blackjack King – Magmic Inc.
4. Dionysian Dream – Phantom Compass Inc.
5. Dragon Realm – Glitchsoft Corporation
6. Guacamelee! – Drinkbox Studios Inc.
7. Kingdoms CCG – Antic Entertainment Inc.
8. MagicPets – HitGrab Inc.
9. Museum Secrets Mystery Quest – Kensington Communications Inc.
10. Nightfall Mysteries III: Black Heart – Vast Studios Inc.
11. Picnicface Playground – Breakthrough New Media Inc.
12. Pipe Trouble – Pop Sandbox Inc.
13. RoboRoshi – XMG Studio Inc.
14. Ruby Skye P.I.: The Haunted Library – Jill Golick Enterprises Ltd.
15. Seed – Big Blue Bubble Inc.
16. Seven Jamurai – Get Set Games Inc.
17. Skatoony.ca - Season 2 – Marblemedia Interactive Inc.
18. Space Janitors – Brooms in Space Productions
19. Thumb-Fu – Romper Games, Inc.
20. Time Tremors – Xenophile Media Inc.
21. Windforge – Snowed In Studios Inc.

OMDC Magazine Fund

OMDC provided $1,778,923 to 44 Ontario-based magazine publishers supporting 49 projects with project budgets totalling $2,894,470, with 26 of the 49 projects supported having a digital component.

2011-12 OMDC Magazine Fund Recipients

1. A Needle Pulling Thread
2. AGW Publishing Inc.
3. Alternatives Inc.
4. Applied Arts Inc.
5. Azure Publishing Inc.
6. Baxter Publications Inc.
7. BRZ Group Inc.
8. Canadian Art Foundation
9. Canadian Education Association
10. Canadian Geographic Enterprises
11. Canadian Home Publishers
12. City Bites Media Inc.
13. Contempo Media Inc.
14. DT Publishing Group
15. Exclaim! Media
16. Family Communications Inc.
17. Global Luxury Publishing
18. Gripped Publishing Inc.
19. Inside Track Communications Inc.
20. Inspiring Media Inc.
21. Literary Review of Canada
22. Magpie Publishing Inc.
23. Media Matters Inc.
24. MonoLog Communications Inc.
25. North Island Publishing Ltd.
26. Observer Publications Inc.
27. Our Times Labour Publishing Inc.
28. PenWord Communications Inc.
29. Post City Magazines Inc.
30. Quarto Communications Inc.
31. Red Maple Foundation
32. Riptide Resources Inc.
33. Rogers Publishing Ltd.
34. Salon Communications Inc.
35. Silver and Gold Publishing
36. Skynews Inc.
37. Spacing Media Inc.
38. Taste of Life Magazine Inc.
39. The Walrus Foundation
40. Toronto Life Publishing Company Ltd.
41. Tully Media Inc.
42. Universus Media Group Inc.
43. Verge Magazine Inc.
44. WholeNote Media Inc.

2011-12 OMDC Program Recipients

OMDC Music Fund

The OMDC Music Fund provided $695,084 to 24 independent music labels and music publishers to finance business development projects. This fund supported 34 projects with total project budgets of $1,386,019.

2011-12 OMDC Music Fund Recipients

1. Arts & Crafts Productions Inc.
2. Awesome Productions and Management Inc.
3. Burnstead Productions Ltd.
4. Bunk Entertainment Inc.
5. Casablanca Media Publishing
6. CP Records Inc.
7. Curve Music Inc.
8. Dine Alone Music Inc.
9. Do Right Music Inc.
10. Hidden Pony Records
11. Kelp Records Corp.
12. LaFab Musique
13. Last Gang Records Inc.
14. Linus Entertainment Inc.
15. ole Media Management (GP) Inc.
16. Pandyamonium Management Inc.
17. Paper Bag Records Inc.
18. Peter Cardinali Productions Inc.
19. Play Records Inc.
20. Six Shooter Records Inc.
21. tanjola Brand Partners LP
22. The Borealis Recording Company Ltd.
23. Upper Class Recordings Inc.
24. URBNET Communications Inc.

OMDC Export Fund

The Export Fund has five strands – books, film, television, music and interactive digital media. In 2011-12, OMDC supported 185 Ontario companies attending 265 foreign markets making 670 trips. OMDC support of these companies' initiatives totalled $1,705,967 out of project budgets totalling $4,581,102.

2011-12 OMDC Export Fund - Book Recipients

1. Annick Press Ltd.
2. Biblioasis Inc.
3. Bookland Press Inc.
4. Canadian Scholars' Press Inc.
5. Coach House Books Inc.
6. Crabtree Publishing Company Ltd.
7. DC Canada Education Development (DCCED) Corp.
8. Dundurn Press Ltd.
9. ECW Press Ltd.
10. Firefly Books Ltd.
11. Fitzhenry & Whiteside Ltd.
12. Groundwood Books Ltd.
13. House of Anansi Press Inc.
14. Insomniac Press Ltd.
15. Jordan Music Productions Inc.
16. Kids Can Press Ltd.
17. Les Éditions du Vermillon
18. McArthur & Company Publishing Ltd.
19. Owlkids Books Inc.
20. Playwrights Canada Press Ltd.
21. Quattro Books Inc.
22. Rainbow Horizons Publishing Inc.
23. Robert Rose Inc.
24. Second Story Feminist Press Inc.
25. The Gateway To Knowledge Inc.
26. Tralco Educational Services Inc.
27. Tundra Inc.
28. University of Toronto Press
29. Wilfrid Laurier University Press

2011-12 OMDC Export Fund - Film Recipients

1. A71 Productions Inc.
2. Alcina Pictures Ltd.
3. Bunk 11 Pictures Inc.
4. Capri Films Inc.
5. Cave 7 Productions Inc.
6. Conquering Lion Pictures Inc.
7. Copperheart Entertainment Inc.
8. Corey Marr Productions Inc.
9. Corvid Pictures Inc.
10. Enigmatico Films Inc.
11. Euclid 431 Pictures Inc.
12. Gearshift Films Inc.
13. Gen One Films Inc.
14. Hellhound Productions Inc.
15. Lumanity Productions Inc.
16. Markham Street Films Inc.
17. Middle Child Films Inc.
18. Murmur Film
19. New Real Films
20. Phenomenal Films Inc.
21. Platinum Image Reproductions
22. Six Island Productions Inc.
23. SK Films Inc.
24. Sphinx Productions
25. Strada Films Inc.
26. Straight Edge Films Inc.
27. StrømHaus Productions Ltd.
28. The Film Farm Inc.
29. The Film Works Ltd.
30. Three Blondes Inc.
31. Triptych Media Inc.
32. Whizbang Films Inc.
33. YN Films Inc.
34. Z films Inc.
35. Zarathustra Films Inc.

2011-12 OMDC Export Fund - Television Recipients

1. 9 Story Enterprises Inc.
2. AllScreen Entertainment Inc.
3. Amaze Film + Television Inc.
4. Amberwood Entertainment Corp.
5. Amythos Media Inc.
6. aquaCULTURE Pictures Inc.
7. Associated Producers Ltd.
8. Brain Power Studio Inc.
9. Brilliant Red Media
10. Buck Productions Inc.
11. Cache Film and Television Inc.
12. CineFocus Canada Productions
13. Close Up Film Productions Ltd.
14. Cookie Jar Entertainment Inc.
15. D. Nightingale & Associates Ltd.
16. Four Square Entertainment Ltd.
17. Frantic Films Ontario Inc.
18. GAPC Entertainment Inc.
19. Guru Animation Studio Ltd.
20. In Sync Video
21. Insight Production Company Ltd.
22. kelencontent Inc.
23. Keyframe Digital Productions Inc.
24. Lively Media Inc.
25. Makin' Movies Inc.
26. Matter of Fact Media Inc.
27. Microtainment Plus Productions Inc.
28. Neko Harbour Entertainment Inc.
29. Nomad Films Inc.
30. Portfolio Entertainment Inc.
31. Primevista Television Inc.
32. Primitive Entertainment Inc.
33. Proximity Films
34. Real to Reel Productions Inc.
35. Red Queen Productions Inc.
36. RTR Media Inc.
37. Sarrazin Productions Inc.
38. Screen Door Inc.
39. Sinking Ship Entertainment Inc.
40. Storyline Entertainment Inc.
41. Sudden Storm Entertainment Ltd.
42. Take 3 Productions Inc.
43. Temple Street Productions Inc.
44. The Mission Media Company Inc.
45. WestWind Pictures Ltd.
46. White Pine Pictures Inc.
47. Yowza Digital Inc.

2011-12 OMDC Program Recipients

OMDC Export Fund continued

2011-12 OMDC Export Fund – Music Recipients

1. Anthem Entertainment Group Inc.
2. Aporia Records Inc.
3. Arts & Crafts Productions Inc.
4. Awesome Productions and Management Inc.
5. Burnstead Productions Ltd.
6. Bunk Entertainment Inc.
7. Canadian Music Centre/Centre de Musique Canadienne
8. Casablanca Media Publishing
9. Coalition Entertainment
10. Dine Alone Music Inc.
11. Distort Inc.
12. Do Right Music Inc.
13. Hennie Bekker Music Inc.
14. Hidden Pony Records
15. Kelp Records Corporation
16. Last Gang Records Inc.
17. Linus Entertainment Inc.
18. MDM Recordings Inc.
19. ole Media Management (GP) Inc.
20. Outside Music Inc.
21. Pandyamonium Management Inc.
22. Paper Bag Records Inc.
23. Play Records Inc.
24. Popguru Sound & Vision Ltd.
25. Q&A Music Rights Administration Inc.
26. Six Shooter Records Inc.
27. Sonic Unyon
28. Starfish Entertainment Inc.
29. tanjola Brand Partners LP
30. The Borealis Recording Company Ltd.
31. The Finkelstein Management Co. Ltd.
32. The Management Trust Ltd.
33. Underground Operations Ltd.
34. Upper Class Recordings Inc.

2011-12 OMDC Export Fund – Interactive Digital Media Recipients

1. Alien Concepts Inc.
2. Antic Entertainment Inc.
3. BattleGoat Studios
4. Bedlam Games Inc.
5. Breakthrough New Media Inc.
6. Bumper 2 Bumper Media Inc.
7. Capybara Games Inc.
8. DHX Media Interactive (Toronto) Ltd.
9. Digital Extremes Ltd.
10. Digital frog International Inc.
11. Drinkbox Studios Inc.
12. Epoch Multimedia Inc.
13. Game Pill Inc.
14. Get Set Games Inc.
15. Giant Step Inc.
16. HitGrab Inc.
17. Hop To It Productions Inc.
18. Invivo Communications Inc.
19. iThentic Canada Inc.
20. Jill Golick Enterprises Ltd.
21. Little Guy Games Inc.
22. Longbow Digital Arts Inc.
23. Marblemedia Interactive Inc.
24. Massive Damage Inc.
25. MEMOTEXT Corp.
26. Metanet Software Inc.
27. Phantom Compass Inc.
28. Practi-Quest Inc.
29. Resolve Labs Inc.
30. Right Square Bracket, Left Square Bracket Inc.
31. Romper Games Inc.
32. SailorJones Media Inc.
33. Sinking Ship Interactive Inc.
34. Splashworks.com Inc.
35. Spooky Squid Games Inc.
36. Springbay Studio Ltd.
37. Stitch Media Ontario Inc.
38. Untold Entertainment Inc.
39. Vast Studios Inc.
40. XMG Studio Inc.
41. zinc Roe Inc.

Industry Development Program

Ontario Media Development Corporation provides support to Ontario's cultural entrepreneurs by partnering with established trade and event organizations to offer initiatives, events and activities that stimulate the growth of the cultural media industries. These initiatives must promote the potential for measurable commercial transactions or other business-focused opportunities for Ontario companies that create and sell content in the book and magazine, film and television, music and interactive digital media industries and any combination of these industries. OMDC Industry Development Program provided support to industry to trade organizations for a total of 56 initiatives during the year. This support has lead to a reported 9,963 business connections by participants to date.

2011-12 OMDC Industry Development Program Recipients

1. Association des professionnels de la chanson et la musique – Colloque professionnels des artistes en chanson et musique de l'Ontario
2. Association of Canadian Publishers – Canadian Bookshelf: Incremental Development & Marketing
3. Association of Canadian Publishers – Bologna Children's Book Fair: Networking Event
4. Association of Canadian Publishers – School Library Marketing: Top Grade
5. Association of Canadian Publishers – TD National Reading Campaign & Summit III
6. Atlantic Film Festival Association – Strategic Partners
7. Banff Television Festival Foundation – Banff World Media Festival
8. Banff Television Festival Foundation – nextMEDIA Toronto
9. Book and Periodical Council – Book Summit
10. Canadian Film in the Schools – REEL CANADA
11. Canadian Film Institute/Ottawa International Animation Festival – Television Animation Conference
12. Canadian Independent Music Association – Mission to Music Matters Singapore
13. Canadian Independent Music Association – Canadian Blast at The Great Escape
14. Canadian Independent Music Association – CIMA Strategic Plan
15. Canadian Independent Music Association – Canada House at Reeperbahn Festival
16. Canadian Independent Music Association – MIDEM
17. Canadian Independent Music Association – SXSW
18. Canadian Media Production Association – Merging Media Toronto
19. Canadian Music Week – International Marketplace
20. Cinefest The Sudbury Film Festival Inc. – Industry Forum
21. Digital Interactive Gaming London Inc. – DIG
22. Documentary Organization of Canada – DOC Mentorship at Hot Docs
23. Interactive Ontario Industry Association – InPlay
24. Interactive Ontario Industry Association – X-Summit
25. Interactive Ontario Industry Association – iLunch 10.0
26. Interactive Ontario Industry Association – GameON: Finance
27. Interactive Ontario Industry Association – Kidscreen Summit
28. International Readings at Harbourfront – International Visitors Programme
29. Literary Press Group of Canada – Digital Printing for Export Markets Initiative: Phase 1
30. Magazines Canada – MagNet
31. Magazines Canada – Cooperative Direct Marketing Campaign
32. Magazines Canada – Carbon Footprint Compendium

2011-12 OMDC Program Recipients

Industry Development Program continued

2011-12 OMDC Industry Development Program Recipients

33. Magazines Canada – Ontario Industry Growth Program
34. Magazines Canada – Newsstand Marketing Project
35. Magazines Canada – Digital Resources Development
36. Magazines Canada – Magazines 360
37. Music Managers Forum Canada – Management Symposium
38. National Magazine Awards Foundation – National Magazine Awards Gala
39. National Screen Institute - Canada – NSI Totally Television
40. North by Northeast Conferences Inc. – NXNE Transmedia Networking Sessions
41. North by Northeast Conferences Inc. – Music Makes It III
42. Organization of Book Publishers of Ontario – Open Book
43. Organization of Book Publishers of Ontario – E-Book Marketing for OBPO: A Pilot Project with Kobo
44. Organization of Book Publishers of Ontario – OLA Super Conference OBPO Collective Booth and Exhibit
45. Organization of Book Publishers of Ontario – OBPO Collective Exhibit at Congress of the Humanities and Social Sciences
46. PhemPhat Entertainment Group – Honey Jam
47. Planet in Focus: International Environmental Film & Video Festival – Planet in Focus Industry Series
48. ReelWorld Film Festival Inc. – Networking Brunch
49. Salon du livre de Toronto – 19e Salon du livre de Toronto
50. The Ontario Council of Folk Festivals – Presenters Program at the 25th Anniversary OCFF Conference
51. Toronto Book and Magazine Fair – Vibrant Voices of Ontario Tent at WOTS
52. Toronto International Film Festival® Inc. – TIFF® Film Circuit
53. Toronto International Film Festival® Inc. – Sales and Industry Centre
54. Toronto Reel Asian International Film Festival – Industry Series
55. Toronto Urban Music Festival Incorporated – Urban Music Conference
56. Women in Film & Television - Toronto – Development Incubator

2011-12 OMDC Research Grants

OMDC offers financial support directly to incorporated not-for-profit industry organizations undertaking research initiatives that support or complement the mandate of OMDC. In 2011-12, OMDC awarded $168,500 in research grants to seven studies.

2011-12 OMDC Research Grant Recipients

1. Canadian Media Production Association – *Content Everywhere: Mapping the Digital Future for the Canadian Production Industry*, $17,900
2. Organization of Book Publishers of Ontario – *2012 Strategic Review and Strategic Business Plan*, $15,600
3. Canadian Interactive Alliance – *New Directions for the Financing of Interactive Digital Media in Canada*, $25,000
4. Association of Canadian Publishers – *Consultation on K to 12 Publishing in Canada*, $40,000
5. Canadian Association of Film Distributors and Exporters – *State of the Industry*, $25,000
6. ACTRA – Toronto – *TiP Legacy Project*, $25,000
7. kidsmediacentre, Centennial College – *Ethical Framework for Marketing & Monetization of Children's Digital Media*, $20,000

Intellectual Property Development Fund (IP Fund)

A pilot program, the Intellectual Property Development Fund (IP Fund) was launched in 2009 to stimulate innovation in the creative sector by rebating early-stage development costs. The IP Fund was developed to assist Ontario corporations by providing a refund of 30% of prior costs incurred in direct support of eligible early-stage development activities to bring screen-based content properties closer to production or market-ready stage. Qualifying Ontario corporations were able to apply for expenditures incurred over the course of a taxation year that related to a slate of early-stage development activities undertaken by the corporation. Eligible expenditures were those incurred after March 31, 2009 up to and including March 31, 2010. The last applications were processed in September 2011. Through the IP Fund OMDC funded 182 film, television and interactive digital media companies, supporting their early-stage development activities on 1,060 screen-based projects with rebates worth $9.3M.

2011-12 OMDC Intellectual Property Development Fund Recipients

1. 3 Legged Dog Films Ltd.
2. 167183 Canada Inc. o/a Tamarack Productions
3. 1462598 Ontario Inc. dba Tricon Films & Television
4. 2018120 Ontario Inc.
5. 2206569 Ontario Inc.
6. A La Carte Videos Inc.
7. APB Pictures Inc.
8. ACME Pictures Inc.
9. Allan King Associates Ltd.
10. Amarna Productions Inc.
11. Amaze Film + Television Inc.
12. Artech Digital Entertainments
13. Balestra Productions Inc.
14. Big Blue Bubble Inc.
15. Border City Pictures Inc.
16. Buck Productions Inc.
17. CCI Productions Inc.
18. CHT Interactive Inc.
19. Caché Film and Television Inc.
20. Capri Films Inc.
21. Capybara Games Inc.
22. Cave Painting Pictures Inc.
23. Cerebral Vortex Games Inc.
24. Charles Gammage Animation Inc.
25. Chesler/Perlmutter Productions Inc.
26. Chestnut Park Media Inc.
27. Chocolate Moose Media Inc.
28. Cineflix (My Dream Home) Inc.
29. Cookie Jar Entertainment Inc.
30. Corsair Entertainment Corp.
31. Conquering Lion Pictures Inc.
32. Cream Productions Inc.
33. Dark Matter Entertainment Inc.
34. Decode Entertainment Inc.
35. DIDTV4 Inc.
36. Diana Dai communications Inc.
37. E1 Television BAP Ltd.
38. E1 Television Ltd. f.k.a. Blueprint Entertainment Corp.
39. Ernst & Young Electronic Publishing Services Inc.
40. Eureka Productions Inc.
41. Filmblanc Inc.
42. Fire Development Inc.
43. Firefish Entertainment Inc.
44. Firvalley Productions Inc.
45. Folly Productions Inc.
46. Foundry Films Inc.
47. Glitchsoft Corporation
48. Guru Development Ltd.
49. Hamilton-Mehta Productions Inc.
50. Heart Pumping Productions Inc.
51. Heroic Interactive Inc.
52. Higher Ground Productions Corp.
53. Hop To It Productions Inc.
54. HugeMonster Inc.
55. Ivy Entertainment Inc
56. January Films Ltd.
57. Knightscove Family Films Inc.
58. Landscape Safety Inc.
59. Magee TV Inc.
60. Marblemedia Interactive Inc.
61. Mount Knowledge Inc.
62. The NE Inc.
63. Netherwood Film Productions Inc.
64. New Real Films
65. Nomad Films Inc.
66. North-East Pictures, a division of 3411427 Canada Inc.
67. Optical Rhymes Inc.
68. PTV Productions Inc.
69. Primitive Entertainment Inc.
70. Pyman Video Productions Inc.
71. R.M. Productions Ltd.
72. RTR Media Inc.
73. Real to Reel Productions Inc.
74. Resolve Films Inc.
75. SK Films Inc.
76. Schafer/Thurling Productions Ltd. dba The Red Car Producers
77. Serendipity Point Films Inc.
78. Shadow Shows Inc.
79. Sienna Films Inc.
80. Smiley Guy Studios Inc.
81. Splashworks.com Inc.
82. Strada Films Inc.
83. Stitch Media Inc.
84. Three Blondes Inc.
85. Tricon Films Inc.
86. Tricon Television10 Inc.
87. Vitality Media Productions Inc.
88. Wazzup Productions Inc.
89. XMG Studio Inc.
90. Zeebu Mobile Inc.

Board of Directors

Ontario Media Development Corporation (2011-12)

Kevin Shea, Chair
Owner and President
SheaChez Inc.
– appointed and designated August 24, 2006; re-appointed and re-designated August 24, 2009

Nyla Ahmad
Vice-President, New Venture Operations & Strategic Partnerships
Rogers Communications Inc.
– appointed August 12, 2009

Paul Bronfman
Chairman and Chief Executive Officer
Comweb Group Inc. and William F. White International
Chairman
Pinewood Toronto Studios Inc.
– appointed April 14, 2010

Alexandra Brown
Alex B. & Associates
– appointed February 7, 2007; designated Vice-Chair and re-appointed February 7, 2010

Susan de Cartier
President
Starfish Entertainment
– appointed March 10, 2010

Nathon Gunn
President, CEO and Founder
Bitcasters
– appointed February 21, 2007; re-appointed February 7, 2010

Leesa Kopansky
Executive Director
Lights, Camera, Access!
– appointed February 21, 2007; re-appointed February 7, 2010

Sarah MacLachlan
President
House of Anansi Press and Groundwood Books
– appointed August 12, 2008; re-appointed February 7, 2011

Ildiko Marshall
Former Vice-President and Publisher
Today's Parent Group at Rogers Publishing
– appointed April 14, 2010

Nicole St. Pierre
Head of Business and Legal Affairs
Mercury Filmworks
– appointed March 3, 2010

Marguerite Pigott
Creative Development Group Lead
Super Channel
Principal
Megalomedia Productions Inc.
– appointed August 12, 2009; re-appointed February 7, 2012

Justin Poy
President and Creative Director
The Justin Poy Agency
– appointed July 8, 2010

Robert Richardson
President
Devon Group
– appointed November 10, 2005; re-appointed February 7, 2008; re-appointed February 11, 2011

Mark Sakamoto
Principal
Sakamoto Consulting Inc.
– appointed August 21, 2008; re-appointed February 7, 2011

John B. Simcoe
Partner
PriceWaterhouseCoopers
– appointed February 7, 2003; re-appointed February 7, 2006; re-appointed February 7, 2009

Blake Tohana
Chief Financial Officer and Chief Operating Officer
marblemedia
– appointed March 10, 2010

Total remuneration to the Board of Directors for the fiscal year ending March 31, 2012 was $38,087.50

Management's Responsibility for Financial Statements

The accompanying financial statements have been prepared by management in accordance with Canadian generally accepted accounting principles and are the responsibility of management. Where estimates or judgments have been required, management has determined such amounts on a reasonable basis in conformity with Canadian generally accepted accounting policies.

Management maintains a system of internal controls designed to provide reasonable assurance that the assets are safeguarded and that reliable financial information is available on a timely basis. The system includes formal policies and procedures and an organizational structure that provides for appropriate delegation of authority and segregation of responsibilities.

Ontario Media Development Corporation's Board of Directors is responsible for ensuring that management fulfills its responsibilities. The Board has appointed an audit committee from among its own members. The audit committee meets periodically with senior management and the Office of the Auditor General of Ontario to discuss audit, internal control, accounting policy, and financial reporting matters. The financial statements are reviewed by the audit committee before approval by the Board of Directors.

The Office of the Auditor General of Ontario conducts an annual audit in accordance with subsection 14(1) of Ontario Regulation 672/00 of the Development Corporations Act. The auditor's report outlines the scope of the auditor's examination and opinion.

Karen Thorne-Stone
President & Chief Executive Officer

Raina Wells
Director, Business Affairs and Research (A)

September 27, 2012

Independent Auditor's Report

To the Ontario Media Development Corporation and the Ministry of Tourism, Culture & Sport

I have audited the accompanying financial statements of the Ontario Media Development Corporation, which comprise the statement of financial position as at March 31, 2012, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Opinion

In my opinion, these financial statements present fairly, in all material respects, the financial position of the Ontario Media Development Corporation as at March 31, 2012 and the results of its operations, and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Gary R. Peall, CA
Deputy Auditor General
Licensed Public Accountant

Toronto, Ontario
September 27, 2012

Statement of Financial Position

As at March 31, 2012

	2012 ($ 000's)	2011 ($ 000's)
ASSETS		
Cash and cash equivalents (Note 3)	13,743	15,053
Short-term investments (Note 3)	6,892	7,064
Accounts receivable	195	430
Prepaid expenses	47	65
Accrued interest	85	59
Current assets	20,962	22,671
Capital assets (Note 4)	687	526
	21,649	**23,197**
LIABILITIES		
Accounts payable and accrued liabilities	2,913	2,460
Due to the Province	213	197
Current liabilities	3,126	2,657
DEFERRED REVENUE (Note 5)	1,218	6,280
ACCRUED EMPLOYEE BENEFITS OBLIGATION (Note 8)	812	712
COMMITMENTS (Note 7)		
NET ASSETS		
Invested in capital assets	687	526
Unrestricted	15,806	13,022
	16,493	13,548
	21,649	**23,197**

The accompanying notes are an integral part of these statements.

On behalf of the board.

Chair *Member, Audit Committee*

Statement of Operations

For the Year Ended March 31, 2012

	2012 ($ 000's)	2011 ($ 000's)
REVENUE		
Ministry of Tourism, Culture and Sport (Note 5)	32,925	27,134
Tax credit administrative fees	1,306	1,161
Interest	357	260
Return of investment under assistance programs	275	98
Other	222	248
	35,085	**28,901**
EXPENSES		
Industry development initiatives	11,508	11,636
Operating expenses (Note 6)	9,887	9,274
Intellectual Property Development Fund	3,626	5,464
Entertainment and Creative Cluster Partnerships Fund	3,008	2,950
Interactive Digital Media Fund	2,331	1,996
Toronto International Film Festival Group grants	1,330	1,345
Research initiatives	341	438
Awareness Campaign	109	1,704
	32,140	34,807
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	**2,945**	**(5,906)**

The accompanying notes are an integral part of these statements.

Statement of Changes in Net Assets

For the Year Ended March 31, 2012

	2012 ($ 000's)			2011 ($ 000's)
	Invested In Capital Assets	Unrestricted	Total	Total
Balance, beginning of year	526	13,022	13,548	19,454
Excess (deficiency) of revenue over expenses	(519)	3,464	2,945	(5,906)
Investment in capital assets	680	(680)	-	-
BALANCE, END OF YEAR	**687**	**15,806**	**16,493**	**13,548**

The accompanying notes are an integral part of these statements.

Statement of Cash Flows

For the Year Ended March 31, 2012

	2012 ($ 000's)	2011 ($ 000's)
CASH FLOWS FROM (USED IN) OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenses	2,945	(5,906)
Amortization of capital assets	519	430
	3,464	**(5,476)**
CHANGES IN NON-CASH WORKING CAPITAL		
Short-term investments	172	(4,498)
Accounts receivable	235	(406)
Prepaid expenses	18	(17)
Accrued interest	(26)	(26)
Current liabilities	469	(921)
Deferred revenue	(5,062)	(5,314)
Accrued employee benefits obligation	100	113
	(4,094)	**(11,069)**
NET CASH USED IN OPERATING ACTIVITIES	(630)	(16,545)
CASH FLOWS USED IN FINANCING AND INVESTING ACTIVITIES		
Net purchase of capital assets	(680)	(224)
NET DECREASE IN CASH	**(1,310)**	**(16,769)**
Cash and cash equivalents at beginning of year	15,053	31,822
CASH AND CASH EQUIVALENTS AT END OF YEAR	**13,743**	**15,053**

The accompanying notes are an integral part of these statements.

Notes to Financial Statements

March 31, 2012

1. BACKGROUND

The Ontario Media Development Corporation (the 'Corporation') is an agency of the Ministry of Tourism, Culture and Sport of the Government of Ontario created under Regulation 672/00 of the Development Corporations Act, and as such is not required to pay income taxes. The Corporation promotes the economic growth of Ontario's cultural media sector and focuses on strategic partnerships among all the industries - film, television, sound recording, book and magazine publishing and interactive digital media.

2. SIGNIFICANT ACCOUNTING POLICIES

(A) BASIS OF ACCOUNTING
These financial statements have been prepared in accordance with Canadian generally accepted accounting principles.

(B) CAPITAL ASSETS
Capital assets are recorded at cost less accumulated amortization. Capital assets are amortized on a straight-line basis over the following terms beginning in the year of acquisition or year of use, if later:

Furniture and Office Equipment	10 years
Computer Hardware	3 years
Customized Computer Software	3 years
Leasehold Improvements	5 years

(C) REVENUE RECOGNITION
Unrestricted government base operating grants are recognized as revenue in the period received. Restricted government grants are deferred and recognized as revenue in the year in which the related expenses are incurred.

Tax credit administrative fees are recognized when earned, which is normally upon receipt. The return of investment under assistance programs is recorded on a cash basis because a reasonable estimate of the amounts to be collected cannot be made.

(D) CONTRIBUTED SERVICES
Contributed services are received for certain events and are not recognized in the financial statements.

(E) CASH AND CASH EQUIVALENTS
Cash and cash equivalents includes cash on hand, current bank accounts, bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of less than 93 days.

(F) SHORT-TERM INVESTMENTS
Short-term investments are comprised of bankers' acceptances and bearer deposit notes from Canadian chartered banks with terms of maturity of 93 days to one year.

(G) USE OF ESTIMATES
The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires that management make estimates and assumptions that affect the reported amounts of assets and liabilities as at the date of the financial statements and the reported amounts of revenue and expenses. Actual amounts could differ from these estimates.

(H) FINANCIAL INSTRUMENTS

Financial Instruments are classified into one of the following five categories: held for trading, held-to-maturity, loans and receivables, available for sale financial assets or other financial liabilities. All financial instruments are included on the statement of financial position and measured at fair value upon initial recognition. After initial recognition, financial instruments are measured at their fair values, except for financial assets classified as held-to-maturity or loans and receivables and other financial liabilities, which are measured at amortized cost.

The Corporation has classified its financial instruments as follows:
- Cash, cash equivalents and short-term investments are classified as held for trading
- Accounts receivable are classified as loans and receivables
- Accounts payable and Due to the Province are classified as other financial liabilities

The Corporation adopted the CICA Handbook Section 3861, Financial Instruments - Disclosures and Presentation. In accordance with the Accounting Standards Board's decision to exempt not-for-profit organizations from the disclosure requirement with respect to financial instruments contained with Section 3862, Financial Instruments - Disclosures, and Section 3863, Financial Instruments - Presentation, the Corporation has elected not to adopt these standards in its financial statements.

3. FINANCIAL INSTRUMENTS

The fair value of all the Corporation's financial instruments as presented in the statement of financial position approximate their cost amounts due to the short period to maturity of these financial instruments.

Cash and cash equivalents include $13.472 million (2011 - $14.822 million) of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 1.0%-1.5%. Short-term investments of $6.892 million (2011 - $7.064 million) consist of bankers' acceptances and bearer deposit notes from Canadian chartered banks with interest rates ranging from 1.1% - 1.2%.

It is management's opinion that the Corporation is not exposed to significant interest rate, currency, liquidity or credit risk arising from its financial instruments due to their nature.

4. CAPITAL ASSETS

	2012 ($ 000's)			2011 ($ 000's)
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Furniture and Office Equipment	354	233	121	102
Computer Hardware	179	155	24	62
Customized Computer Software	868	750	118	336
Leasehold Improvements	582	158	424	26
	1,983	**1,296**	**687**	**526**

The accompanying notes are an integral part of these statements.

5. MINISTRY OF TOURISM, CULTURE AND SPORT FUNDING

The Ministry of Tourism, Culture and Sport (a related party) provided a $23.063 million (2011 - $15.020 million) base operating grant which has been recognized as revenue in the fiscal year. Deferred revenue represents unspent resources related to special purpose funding from the Ministry of Tourism, Culture and Sport. Changes to the deferred revenue are as follows:

	2012 ($000's)					2011 ($000's)
	Entertainment & Creative Cluster Partnerships Fund	Intellectual Property Development Fund	Interactive Digital Media Fund	Awareness Campaign	Total	Total
Opening balance	1,668	4,312	4	296	6,280	11,594
Funding received	2,800	-	2,000	-	4,800	6,800
Recognized as revenue	(3,437)	(4,312)	(2,004)	(109)	(9,862)	(12,114)
CLOSING BALANCE	**1,031**	**-**	**-**	**187**	**1,218**	**6,280**

Included in Entertainment and Creative Cluster Partnerships Fund is $217,000 in respect of grants awarded to the Toronto International Film Festival Group.

6. OPERATING EXPENSES

	2012 ($000's)	2011 ($000's)
SALARIES, WAGES AND BENEFITS		
Tax credit administration	2,050	2,160
Industry development	1,755	1,672
Business affairs and research	1,251	1,226
Other	739	736
	5,795	**5,794**
Corporate expenses and operations	1,188	1,069
Consulting services	504	333
Amortization of capital assets	519	430
Advertising, promotion & publications	495	442
Program support	1,019	946
Travel	367	260
	9,887	**9,274**

7. COMMITMENTS

(A) PROGRAM COMMITMENTS

The Corporation has approved grants and loans in the amount of $7,737,000 (2011 - $6,834,000) which will be paid out of existing funds over the next year if and when certain requirements are satisfactorily met by recipients. These amounts are not included as expenses in the Statement of Operations, until such time as these requirements are met.

(B) LEASE COMMITMENTS

The Corporation is committed under operating leases for premises and office equipment to future minimum payments as follows:

	($ 000's)
2013	742
2014	452
2015	30
2016	1
2017	-
	1,225

(C) INFORMATION TECHNOLOGY PROJECT COMMITMENT

The Corporation is committed to the completion of an information technology project in the amount of $12,000 (2011 - $24,000) which will be paid out of existing funds in the next fiscal year.

8. OBLIGATION FOR EMPLOYEE FUTURE BENEFITS

The Corporation's employees are entitled to benefits that have been negotiated centrally for Ontario Public Service employees. The future liability for benefits earned by the Corporation's employees is included in the estimated liability for all provincial employees and is recognized in the Province's consolidated financial statements. These benefits are accounted for by the Corporation as follows:

(A) PENSION PLANS

The Corporation's full-time employees participate in the Public Service Pension Fund (PSPF) or the Ontario Public Service Employees' Union Pension Fund (OPSEU-PF), which are defined benefit pension plans for employees of the Province and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPF and a joint sponsor of the OPSEU-PF, determine the Corporation's annual payments to the funds. Since the Corporation is not a sponsor of these funds, gains and losses arising from statutory actuarial funding valuations are not assets or obligations of the Corporation, as the sponsors are responsible for ensuring that the pension funds are financially viable. The Corporation's annual payments of $397,000 (2011 - $323,000) are included in operating expenses in the Statement of Operations.

(B) ACCRUED EMPLOYEE BENEFITS OBLIGATION

The costs of any legislated severance and unused vacation entitlements earned by employees are recognized when earned by eligible employees. These costs for the year amounted to $126,000 (2011- $169,000) and are included in employee benefits in Operating expenses. The total liability for these costs is reflected in the accrued employee benefits obligation, less any amounts payable within one year, which are included in accounts payable and accrued liabilities, as follows:

	2012 ($ 000's)	2011 ($ 000's)
Total liability for severance and vacation	1,051	925
Less: Due within one year and included in accounts payable and accrued liabilities	(239)	(213)
Accrued employee benefits obligation	**812**	**712**

(C) OTHER NON-PENSION POST-EMPLOYMENT BENEFITS

The cost of other non-pension post-retirement benefits is determined and funded on an ongoing basis by the Ontario Ministry of Government Services (a related party) and accordingly is not included in these financial statements.

9. PUBLIC SECTOR SALARY DISCLOSURE

Section 3(5) of the Public Sector Salary Disclosure Act (1996) requires disclosure of Ontario public sector employees who were paid an annual salary in excess of $100,000 in the calendar year 2011. For the Corporation, this disclosure is as follows:

Name	Title	Salary	Taxable Benefits
Jennifer Blitz	Director, Tax Credit & Financing Program	$100,318	$145
Raina Feldman	Director, Business Affairs & Research	$120,814	$176
Kristine Murphy	Director, Industry Development Group	$136,361	$196
Karen Thorne-Stone	President & Chief Executive Officer	$180,750	$250

10. CAPITAL DISCLOSURE

The Corporation considers its capital to consist of net assets invested in capital assets, unrestricted net assets, and deferred revenue. The Corporation's objectives when managing capital are to promote the economic growth of Ontario's cultural media sector and to maintain sufficient capital to meet its commitments in this regard.

11. ACCOUNTING STANDARDS CHANGE

Consistent with the Corporation's classification as a government not-for-profit organization, commencing with the March 31, 2013 financial statements, the Corporation will be adopting Public Sector Accounting standards with the not-for-profit standards. Management anticipates there will be minimal impact on the Corporation's financial statements resulting from the conversion to these standards.

Supplemental Information (unaudited)

For the Year Ended March 31, 2012

The following chart illustrates that 90.2% of OMDC's expenditures for the year ended March 31, 2012 are program-related.

EXPENDITURE BREAKDOWN FOR THE YEAR ENDED MARCH 31, 2012	CORPORATE ($ 000's)	PROGRAM RELATED ($ 000's)	2012 TOTAL ($ 000's)
DIRECT SUPPORT (FROM STATEMENT OF OPERATIONS)	-	**22,253**	**22,253**
FROM NOTE 6:			
Salaries, Wages and Benefits	1,510	4,285	5,795
Corporate Expenses and Operations	840	348	1,188
Consulting Services	84	420	504
Amortization of Capital Assets	211	308	519
Advertising, Promotion & Publications	389	106	495
Program Support	-	1,019	1,019
Travel	107	260	367
TOTAL EXPENDITURES	**3,141**	**28,999**	**32,140**
% OF TOTAL	**9.8%**	**90.2%**	**100.0%**